

NEWQUAY TOWN COUNCIL

MINUTE REF: Minutes of the Tourism & Leisure (T&L) Committee Meeting held on 21 November 2017 at 7pm in the Council Chamber, Municipal Offices, Marcus Hill, Newquay. **Actions:**

Present

Cllrs Mrs R Craze (Chairman), Mr A Pringle (Vice-Chairman), Mr D Cheney, Mr G Jones, Mrs M North and Mr L Gardner.

Also attending

Mr A Curtis (Town Clerk & RFO), Mr J Piwecki (Deputy Town Clerk), Miss N Cerejo (Projects Officer) and Mrs S Deakin (Visit Newquay TIC Manager).

T081/17 **Apologies**

Apologies had been given from Cllr Mr O Monk and Newquay BID Manager Mrs C Lewis.

T082/17 **Declarations of Interest and Dispensations**

None.

T083/17 **Minutes**

- i. 12 September 2017

It was proposed by Cllr Mr Cheney, Seconded by Cllr Mr Pringle and

T083/17 (1) **RESOLVED to adopt the minutes of the meeting held on 12 September 2017.**

Cllr Mr G Jones abstained.

T084/17 **Matters Arising**

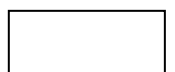
T069/17 - **Coast of Dreams Signage**

The Deputy Town Clerk gave an update on a meeting with Newquay BID to which the Chair and Vice Chair of the T&L Committee and the TIC Manager had also been present. It had been decided that the 'LOVE NQY' branding would be included on the signs. However, the 'Visit Newquay' and 'Newquay Town Council' logos would be made larger and more prominent. The signage had been slightly delayed pending the results of the South West and Britain in Bloom competitions. As Newquay had received both of these awards they were to be included on the signs.

T068/17 - **Grant Applications**

- A. Newquay Regeneration Forum – Fish Festival

Cllr Mr Gardner had attended a meeting with the Newquay Regeneration Forum and reported back that they had been disappointed that the grant awarded was less than requested. Cllr Mr Gardner had explained the Town



Council's stance that the Fish Festival should aim to be self-financing. The Office was still awaiting a full financial breakdown for the 2017 event. The Fish Festival Organisers had suggested that in future, the Town Council may offer assistance such as the use of their marquee in place of monetary support. Cllr Mr Gardner was due to attend the next Regeneration Forum meeting on 04 December 2017 to discuss Newquay Fish Festival 2018.

T071/17 - **Library/Information Service Update**

The bollards had now been installed outside of the Library and should resolve the issue of unauthorised parking. Additional bollards had also been installed outside of the Visit Newquay Tourist Information Centre (TIC). These had been paid for from the TIC budget.

T074/17 - **Town Council Events**

The Summer Finale The Deputy Town Clerk gave an update. The Summer Finale had been cancelled owing to bad weather conditions and it's budget reallocated to a Christmas event comprising a Children's Santa's Grotto, a Christmas Market and an evening of Live Music.

St Columb Minor Christmas Tree The Chair announced that she had received a report that St Columb Minor residents were extremely happy with their Christmas tree which had been erected on behalf of the Town Council.

T079/17 - **Chairman's Other Business**

Town Crier's Postcards Cllr Mr Pringle enquired as to the TIC's progress with obtaining a new stock of postcards for the Town Crier. The TIC Manager advised that she was waiting to hear back from the Town Crier over which images he would like included on the postcards.

T085/17 **Terms of Reference and Risk Assessment Update**

No update.

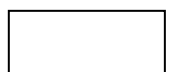
T086/17 **Public Engagement**

There were no members of the public in attendance.

T087/17 **Newquay BID Update**

The Deputy Town Clerk announced an update in the absence of the Newquay BID Manager.

Zombie Crawl Over 950 people had attended with increased dwell time in the high street and businesses reporting a boost in daytime trade. There had been increased engagement from businesses with additional pre-crawl parties and street entertainment.



Halloween Shop Window Competition 22 businesses had entered. BID reported a high standard of window displays this year. 'Silver Breeze' had won £500 worth of advertising with The Newquay Voice.

Bat Trail BID thanked the TIC for hosting the Bat Trail. Over 100 families had taken part and despite the weather there had been a good turnout and positive feedback.

Bonfire Night BID reported positive feedback. The Board of Directors had agreed to underwrite or fund in principle a collaboration for next year's event should more BID businesses benefit from involvement. This might be in the form of pop-up food and drink stalls or sponsorship. BID Directors believe an event of this nature should be underwritten rather than funded long term and should self-sustain in the long run.

The Festive Festival This was to take place on 24 November 2017. The lantern parade had had more community engagement this year with more schools, community groups and businesses involved. There would be an earlier start time with street entertainment and a festive DJ to create a buzzy and vibrant atmosphere. Late night shopping would be encouraged across the town until 8:30pm. The Deputy Town Clerk continued that BID would be taking the lead on the event and gave an update on the agreed timetable for the parade, live music, light switch on and fireworks at the Harbour.

Christmas Shop Window Competition This would be judged on Friday 15 December. Entries were being collecting and BID were hoping for a good turnout as usual.

Christmas Trail This would begin on Saturday 09 December and finish on Saturday 23 December.

The Festive Events Guide had been released. The guide covers over 150 festive events from over 75 businesses and community groups from 24 November 2017 to 01 January 2018. The 2017 guide had increased from 8 pages to 12 due to demand and content.

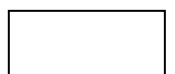
Seven Magazine The BID team had begun collating content and working with the Editor on the creation of the 2018 Seven Magazine. The Food and Drink Guide would still be included in this.

Christmas on the Killacourt BID wished Newquay Town Council luck with their 09 December 2017 Christmas event and also expressed an interest in being involved in this going forwards.

T088/17

Town Crier's Report

The Town Crier was not present. However, the Deputy Town Clerk stated that the Town Crier had been fitted for his new civic robes. The Deputy Town Clerk had received quotes of around £2000 including a hat and this required signing off by the Quality Status Committee.



T089/17 **Town Council Events**

The Summer Finale had been cancelled owing to adverse weather conditions. The budget had been taken from this and put into the 09 December Christmas event being called 'Christmas on the Killacourt'.

The Festive Festival & St Columb Minor Christmas Tree The Deputy Town Clerk gave an update on the budget spend for the 'Festive Festival'. This budget had been transferred from the EDGP committee. The cost of the event had been shared with Newquay BID.

It was proposed by Cllr Mrs Craze, seconded by Cllr Mr Jones and

T089/17
(1)

RESOLVED unanimously to approve the budget spend of £2783 for the Festive Festival and St Columb Minor Christmas Tree.

Christmas on the Killacourt A discussion took place around this event which had been planned at short notice following the cancellation of the Summer Finale in September. Cllr Mr Gardner requested that Councillors are kept better informed of plans before they are released to the Public. The Chair clarified that Jon Goodman would be organising and running the Christmas Market. The Santa's Grotto and Evening Live Music elements of the event would be planned and implemented by the T&L Committee and the Town Council Office with help from the Open Spaces Team. The Chair also recommended that a Working Party should be formed to cover these kinds of events going forwards.

The Deputy Town Clerk gave an update on the budget for 'Christmas on the Killacourt'. He highlighted that local businesses had been generous with gifting donations such as Christmas trees, a light projector and significant discounts towards grotto gifts which had all saved money. The Chair asked for thanks to be extended to companies verbally, within any press releases around the event and via social media. For 'The Works' who had been particularly generous by pooling their own staff discounts, letters of thanks were to be written to the staff and to their Head Office.

The Deputy Town Clerk announced that there were still more things to purchase for the event and asked whether Councillors would like to increase the budget to £3000.

It was proposed by Cllr Mrs Craze, seconded by Cllr Mr Cheney and

T089/17
(2)

RESOLVED unanimously to approve a budget of £3000 for 'Christmas on the Killacourt'.

T090/17 **Budget Process 2018-21**

The Town Clerk gave a report on the T&L, Library & Information Service and TIC Budgets for 2018-21. The budgets had all been adjusted to take



